

Purpose of the WEEKLY WORD

"A vision without action is just a dream. Action without a vision is merely a passing of time.
But a vision with action can change the world." *Author, Unknown*

Congratulations

*On your commitment to being your best!
You are an individual who is seeking to maximize your true potential.
I applaud you for stepping it up and demanding more from yourself.
The WEEKLY WORD is designed to help empower you.*

The Rationale

Most people are expecting their future to be better than their present situation.

Basically, their vision for the future is positive. Like most people, you are looking forward to a better tomorrow too.

However, if you do not improve or change your actions, you will get the same results. In fact, some say, "The definition of insanity is doing the same thing over and over, expecting a different result."

In order to help you be your best, Success By Choice has developed this WEEKLY WORD program.

Not only will the WEEKLY WORD be motivational, but more importantly, it will share specific success strategies and action items for helping you stay focused on achieving your specific goals.

The Program

On the Monday of each week, the WEEKLY WORD will be posted on the Success By Choice website, www.successbychoice.com. The WEEKLY WORD will focus on a specific word and will share important insights with you.

In order to get the most out of this program, do the following:

1. Print out the WEEKLY WORD and put it in a binder so that you can review the success insights.
2. Write your answers to the specific questions in the spaces provided within the WEEKLY WORD.
3. Complete the suggested action items and celebrate your accomplishments.